

jc950 U.S. PTO  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO:

Assistant Commissioner for Patents  
Washington, D.C. 20231

ATTY. DKT. NO.  
T721-16

jc808 U.S. PTO  
09/142506  
12/21/00

12/21/00

PATENT APPLICATION TRANSMITTAL

Transmitted herewith for filing is the patent application of:

INVENTOR(S): Charles A. Eldering; Kyle Mehling

TITLE: INTERNET-BASED ELECTRONIC PROGRAM GUIDE ADVERTISEMENT  
INSERTION METHOD AND APPARATUS

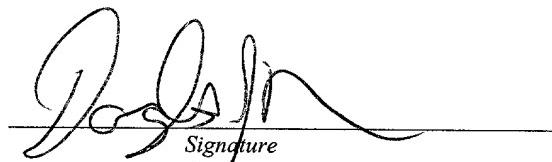
Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):

- Specification 25 pages  
 Claims 8 pages  
 Abstract 1 pages  
 Drawings 3 sheets       formal     informal

The following additional papers are enclosed:

- Fee Transmittal  
 Declaration and Power of Attorney  
 Applicant Claims Small Entity Status. See CFR 1.27  
 Information Disclosure Statement     Form PTO-1449  
 Assignment and Cover Sheet  
 Other:

Dated: 12/21/00

  
Signature

Douglas J. Ryder, Reg. No. 43,073

Expanse Networks, Inc.  
300 North Broad Street  
Doylestown, PA 18901  
(215) 340-6900

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## FEE TRANSMITTAL

SERIAL NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T721-16
TITLE INTERNET-BASED ELECTRONIC PROGRAM GUIDE ADVERTISEMENT INSERTION METHOD AND APPARATUS		ART UNIT UNKNOWN	EXAMINER UNKNOWN

J-808 U.S.P.T.O.  
09/142506  
12/21/00

## FEE CALCULATION (fees effective 12/21/00)

<b>1. FILING FEE</b>				<b>2. CLAIMS</b>			
Large Entity Fee Code	Small Entity Fee Code	Fee Description	Amount	Previous Paid	Extra	Fee	Amount
<input type="checkbox"/> 101	<input checked="" type="checkbox"/> 201	Utility filing	355.00	Total Claims	34 - 20 =	14 x 18.00 =	252.00
<input type="checkbox"/> 106	<input type="checkbox"/> 206	Design filing fee		Independent Claims	2 - 3 =	0 x 80.00 =	0.00
<input type="checkbox"/> 107	<input type="checkbox"/> 207	Plant filing fee		<input type="checkbox"/> Multiple Dependent Claims		0.00	
<input type="checkbox"/> 108	<input type="checkbox"/> 208	Reissue filing fee		<input checked="" type="checkbox"/> Small Entity Status (50% Reduction)		<b>SUBTOTAL</b>	126.00
<b>SUBTOTAL (1) \$ 355.00</b>				<b>SUBTOTAL (2) \$126.00</b>			

## 3. ADDITIONAL FEES

Large Entity Fee Code	Small Entity Fee Code	Fee Description	Amount
<input type="checkbox"/> 105	<input type="checkbox"/> 205	Surcharge-late filing fee or oath	
<input type="checkbox"/> 139	<input type="checkbox"/> 139	Non-English specification	
<input type="checkbox"/> 147	<input type="checkbox"/> 147	for filing a Request for Reexamination	
<input type="checkbox"/> 112	<input type="checkbox"/> 112	Requesting publication of SIR prior to Examiner Action	
<input checked="" type="checkbox"/> 113	<input type="checkbox"/> 113	Requesting publication of SIR after Examiner Action	
<input checked="" type="checkbox"/> 115	<input type="checkbox"/> 215	Extension for response within first month	
<input checked="" type="checkbox"/> 116	<input type="checkbox"/> 216	Extension for response within second month	
<input checked="" type="checkbox"/> 117	<input type="checkbox"/> 217	Extension for response within third month	
<input checked="" type="checkbox"/> 118	<input type="checkbox"/> 218	Extension for response within fourth month	
<input checked="" type="checkbox"/> 119	<input type="checkbox"/> 219	Notice of Appeal	
<input checked="" type="checkbox"/> 120	<input type="checkbox"/> 220	Filing a brief in support of an appeal	
<input checked="" type="checkbox"/> 121	<input type="checkbox"/> 221	Request for oral hearing	
<input checked="" type="checkbox"/> 138	<input type="checkbox"/> 138	Petition to institute a public use proceeding	
<input checked="" type="checkbox"/> 140	<input type="checkbox"/> 240	Petition to revive unavoidably abandoned application	
<input checked="" type="checkbox"/> 141	<input type="checkbox"/> 241	Petition to revive unintentionally abandoned application	
<input checked="" type="checkbox"/> 142	<input type="checkbox"/> 242	Utility issue fee (or reissue)	
<input checked="" type="checkbox"/> 143	<input type="checkbox"/> 243	Design issue fee	
<input checked="" type="checkbox"/> 144	<input type="checkbox"/> 244	Plant issue fee	
<input checked="" type="checkbox"/> 122	<input type="checkbox"/> 122	Petitions to the Commissioner	
<input checked="" type="checkbox"/> 126	<input type="checkbox"/> 126	Submission of Information Disclosure Statement	
<input type="checkbox"/> 581	<input type="checkbox"/> 581	Recording each patent assignment per property	
<input type="checkbox"/> 114	<input type="checkbox"/> 214	Provisional Application filing	
Other fee (specify)			
Other fee (specify)			
<b>SUBTOTAL (3) \$ 0.00</b>			

## METHOD OF PAYMENT (check one)

TOTAL AMOUNT OF PAYMENT \$ 481.00

<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: Deposit Account Number: 501535 Deposit Account Name: EXPANSE NETWORKS, INC.	<input checked="" type="checkbox"/> Payment Enclosed: <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other:	Office use only:  
<input checked="" type="checkbox"/> Charge any Additional Fee Under 37 CFR 1.16 and 1.17		
<input type="checkbox"/> Charge the Issue Fee set in 37 CFR 1.18 at the Mailing of the Notice of Allowance. 37 CFR 1.311(b)		

## SUBMITTED BY

Douglas J. Ryder

Signature

12/21/00

Date

43,073

Reg. Number

PATENT

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APPLN NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T721-16
TITLE INTERNET-BASED ELECTRONIC PROGRAM GUIDE ADVERTISEMENT INSERTION METHOD AND APPARATUS		ART UNIT UNKNOWN	EXAMINER UNKNOWN

Assistant Commissioner for Patents  
Washington, D.C. 20231

CERTIFICATE OF MAILING (37 CFR 1.10)

Express Mail Label Number : EF096210388US

Date of Deposit :

I hereby certify that the following *attached* paper or fee:

Patent Application; including Specification (25pp.), Claims (8pp.), Drawings (3pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

Laura J. Kelly

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09/742506  
12/21/00